



B-	80-82
C+	77-79
C	73-76
C-	70-72
D+	67-69
D	63-66
D-	60-62
F	59 and below

**ASSIGNMENTS**

- Tests	Midterm	(15) _____
	Final	(20) _____
- 4 Theoretical Applications	1	(5) _____
	2	(5) _____
	3	(5) _____
	4	(5) _____
- Project Proposal		(10) _____
- Term Paper		(25) _____
- Class Participation		(10) _____
- Extra Credit		( x ) _____
	<b>TOTAL</b>	_____

You should monitor your own grades. It is very helpful to know your standing in the course at any time during the quarter. Since the passing of the Buckley Amendment by Congress, I am not allowed to give grades over the phone or Internet. However, you may inquire about your grades at anytime in person. Additionally, you may inquire in person about your final exam grade after you have received your quarter grade reports through the mail from the university.

## Course Procedures

### *Attendance*

Punctual attendance is expected at all class sessions, *especially* on test days. This class only meets once a week, so your attendance should be consistent if you intend to pass. If you participate in University sponsored activities (e.g., intercollegiate sports), you must inform your instructor ***before*** you are absent. Ohio University's policy regarding attendance will be followed. Students are responsible for all missed work.

### *Extra Credit*

Extra credit is not guaranteed in this course, but if opportunities arise they will be announced in class.

### *Makeup Tests*

If you miss a test, you must provide documentation to explain the absence in order to be considered for permission to make up the assignment. If you do not provide documentation for a missed test, you *cannot* make up the test. If you know that you will be forced to miss a test for school related reasons, please tell your instructor as far in advance as possible. Make up examinations will be individually scheduled between the instructor and the student on an as needed basis. Ultimately, makeup tests are at the discretion of the instructor.

### *Late Work*

Papers will be collected during the first ten minutes of class. After the first ten minutes, any work turned in is considered late. Late work will receive an automatic letter grade reduction for every school day the work is late (weekends are not counted). In other words, work that is more than four days late is automatically failing.

## **ACADEMIC INTEGRITY**

Honesty and originality are expected in all the work you present in this class. Proper citation and documentation of others' work is required on all oral and written assignments. Plagiarism, cheating, or unethical behavior of any kind will not be tolerated.

## **AMERICAN WITH DISABILITIES ACT**

Any student, who, because of a disability, may require some special arrangements as prescribed by Ohio University Eastern in order to meet course requirements should contact me as soon as possible to make necessary accommodations.

## **ASSIGNMENTS**

### *Tests*

There is a midterm examination and a final in this course. Your midterm will occur halfway through the course and the final will occur during the final testing period. The Final will only cover material since the midterm examination. These tests will be a combination of multiple choice, true/false, and short answer/essay tests.

### *Theoretical Applications*

Four times during the quarter you are required to write a theoretical application. A "theoretical application" is an essay of no more than 3 pages in length (not including title page or references) that takes one theory from the reading for the week and illustrates that theory using real communication phenomenon. The hope is that you can integrate some data into these papers to support your arguments. "Data" is loosely defined here as a real-life-example lived by or observed by you (e.g., an organizational experience, a newspaper article, a movie clip,

etc.). At the beginning of your essay, explain what theory you will be applying and then clearly demonstrate that you know how to accurately apply that theory. Make sure you cite sources in your reference section. Get to the point quickly!

Theoretical Applications are to be turned in during the class period on the day we discuss that theory. We will sign up theoretical applications on the first day of class, so do not sign up for a day that you know you will be absent.

### ***Research Project***

You will prepare a paper that develops a research question related to a THEORY in communication studies related to your track (health or organizational communication), including a review of the scholarly literature, an analysis of the current state of research related to the theory, and a proposal for a simple, logical, and creative method to further test the theory. The paper will be 10-15 pages, excluding the reference list.

### ***Project Proposal & Annotated Bibliography***

As early as possible, identify ONE theory of interest to you related to either health or organizational communication and submit a one-page proposal (typed, SINGLE-spaced) in addition to an annotated bibliography of your theory. Your annotated bibliography will help you determine if there are enough scholarly articles (10 or more) on the topic, which will also help shape your proposal. Failure to complete the proposal on time will reduce the grade on the project paper.

At any time following the proposal, you should be prepared to discuss in class the development of your thinking on your research project.

In the final paper, all citations must be from scholarly professional journals or books, with the majority being publications after 1994. You will turn in two copies of your paper. One copy should be MS WORD formatted and the other should be a paper copy.

You will present a summary of the paper to the class during our final class period. You should plan on about 15 minutes or so to include presenting the paper (but not reading it to us) and fielding questions from your colleagues. You should also present the class with a copy of your paper--single-spaced copied back-to-front for their reference.

All papers should be turned in using the APA 5<sup>th</sup> edition style manual. If you do not know how to use the APA, I would recommend seeing me in my office hours.

## COURSE SCHEDULE

Please note the schedule given on the first day of class is a tentative schedule and changes can be made at the instructor's/course administrator's discretion. To keep on top of any possible changes in the course schedule, regular attendance in class is necessary.

### Tentative Schedule of Course Events

<b>Week</b>	<b>Content to be Covered</b>	<b>Readings &amp; Assignments</b>
1	What is Communication Theory	West & Turner Chapters 1, 3 & 4
2	Classical Theories of Communication	West & Turner Chapter 3
3	Modern Rhetorical Theories	West & Turner Chapters 18-21
4	Self and Messages	West & Turner Chapters 5-8
5	Relationship Development	West & Turner Chapters 9-13
6	Health Communication	Midterm Examination
7	Groups and Organizations	West & Turner Chapters 14-17
8	Mediated Communication	West & Turner Chapters 22-25
9	Culture and Diversity	West & Turner Chapters 26-29
10	Future of Communication Theory	West & Turner Chapter 30 Term Paper and Presentation Due
Final	Final Examination	