
Flight Attendant Stereotype Scale

Instructions: Below are several descriptions of how you may feel about flight attendants. Please use the scale below to rate the degree to which each statement applies to you. Remember, we want you to be completely honest and we appreciate your cooperation.

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1	2	3	4	5

- _____ 1. Female flight attendants are not equipped to handle in-flight emergencies.
- _____ 2. Female flight attendants are basically eye-candy for business men.
- _____ 3. There are no real skills involved with being a flight attendant.
- _____ 4. Being a flight attendant is something people do before they get a real job.
- _____ 5. Flight attendants do little more than serve soft drinks and peanuts.
- _____ 6. Female flight attendants must be very feminine.
- _____ 7. Flight attendants should be female.
- _____ 8. Any trained monkey can push a drink cart on an airplane.
- _____ 9. Flight attendants must be well versed in handling hazardous materials.
- _____ 10. There's something wrong with a guy who wants to be a flight attendant.
- _____ 11. Being a flight attendant is not a real profession.
- _____ 12. Flight attendants are just waitresses and waiters in the sky.
- _____ 13. Flight attendants should be unmarried.
- _____ 14. Flight attendants aren't smart enough to handle a real job.
- _____ 15. Male flight attendants are good for lifting heavy luggage into overhead compartments.
- _____ 16. Being a flight attendant is a perfectly valid career.
- _____ 17. Female flight attendants could not physically confront a male passenger.
- _____ 18. Older flight attendants need to get a grip and find a new job.
- _____ 19. Real men aren't nurturing enough to be flight attendants.
- _____ 20. Flight attendants should be viewed as safety professionals.

SCORING: To compute your scores follow the instructions below:

1. How to Score:

Step One: Add scores for items. 1, 2, 3, 4, 5, 6, 7, 8, 10, 11, 12, 13, 14, 15, 17, 18, & 19.

Step Two: Add scores for items 9, 16, & 20.

Step Three: Add 18 to Step 1.

Step Four: Subtract the score for Step two from the score for Step Three.

Source:

Carravetta, O. L., & Wrench, J. S. (2008). *An Analysis of the Impact of Stereotypes on People's Perceptions of Flight Attendants*. Manuscript in progress.
